

KSPEU

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution of Higher Education
"KAZAN STATE POWER ENGINEERING UNIVERSITY" (FSBEI
HE "KSPEU")

APPROVED

Director of the Institute of Digital
Technologies and Economics

_____ Zainullin R.R.

«24» _____ February _____ 2026

WORK PROGRAM FOR THE DISCIPLINE

B1.V.ED.01.01.01 Quality management and Corporate social responsibility

Field of training

38.03.02 Management

Qualification

Bachelor's Degree

Kazan 2026

The program was developed by:

Name of the department	Position, academic degree, academic title	Full name of the developer
Management	Associate Professor, Candidate of Technical Sciences Economic Sciences, Associate	Professor E. F. Khuzieva

Approval	Name of department	Date	Minutes No.	Signature
Approved	Management	10.02.2026	Protocol №5	_____ Head of Department, Doctor of Social Sciences, Professor Makhiyanova A.V.
Agreed	Management	10.02.2026	Protocol №5	_____ Head of the Department., Doctor of Social Sciences, prof.Makhiyanova A.V.
Agreed	Educational and Methodological Council of IDTE	24.02.2026	Protocol №6	_____ Director, Ph.D., Associate Professor, Zainullin R.R..
Approved	Scientific Council of IDTE	24.02.2026	Protocol №6	_____ Director, Ph.D., Associate Professor, Zainullin R.R.

1. Purpose, objectives and planned results of training in the discipline

The purpose of mastering the discipline "Quality Management and corporate social responsibility" is to master modern concepts of company management from the perspective of socially-oriented management and marketing, quality management, methods of analysis and evaluation of corporate social responsibility of the company.

Objectives of the discipline knowledge of theoretical approaches to corporate social responsibility; quality management, knowledge of the methodological apparatus of the discipline under study; knowledge and skills to draw up social reports, social programs; basic skills of practical work in the field of quality management and corporate social responsibility

Competencies formed by students:

Competence code and name	Indicator code and name
PC-3 Able to use advanced domestic and foreign experience in the field of organizational management to prepare balanced management decisions, taking into account the influence of the modern socio-economic environment	PC-3.2 Participates in the development of balanced management decisions, taking into account the influence of the external and internal socio-economic environment
PC-4 Able to develop potential solutions based on target indicators developed for them, with the aim of implementing effective project activities of the organization	PC-4.3 Analyzes stakeholder requirements in terms of quality criteria defined by selected approaches

2. Place of the discipline in the structure of the OPOP

Previous disciplines(modules), practices, research , etc., Development of management decisions, Social and technological entrepreneurship, Strategic management.

Subsequent disciplines(modules), practices, R & D, etc. System analysis in management, Project management

3. Structure and content of the discipline

3.1. Structure of the discipline

For full-time education

Type of academic work	Total ZE	Total hours	Semester (s)
			7
TOTAL LABOR INTENSITY OF THE DISCIPLINE	6	216	216
CONTACT WORK*	-66	66	66
CLASSROOM WORK	1,7	60	60
Lectures	0,8	30	30
Practical (seminar) classes	0,8	30	30
Laboratory work		--	-
INDEPENDENT WORK ABOUT THE STUDENT	2,3	84	84
Development of educational material	0,2	8	8
Course project	-	-	--
Course work	1	36	36
Preparation for intermediate certification	1	36	36
Intermediate certification:			E

For full-time and part-time education

Type of academic work	Total ZE	Total hours	Semester (s)
			C
TOTAL LABOR INTENSITY OF THE DISCIPLINE	3	216	216
CONTACT WORK*	-85	85	85
CLASSROOM WORK	1.3	48	48
Lectures	0.4	16	16
Practical (seminar) classes	0.9	32	32
Laboratory work		--	-
INDEPENDENT WORK ABOUT THE STUDENT	4.4	159	159
Development of educational material	0.4	16	16

Course project		--	-
Coursework work	1	36	36
Preparation for intermediate certification	0,25	9	9
Intermediate certification:			E

3.2. Content of the discipline, structured by sections and types of classes

Sections Discipline sections	Total hours	Distribution of labor intensity by type of academic work				Forms and type of control	Indexes of indicators of formed competencies
		lectures	lab. rab.	pr. zan.	sam. rab.		
Section 1		10		10	30	TC1	PC-3.2.
Section 2		10		10	30	TC2	PC - 4.3
Section 3		10		10	24	TC3	PC-4.3
Exam	36					OM 1	PC - 3.2. PC - 4.3
TOTAL	216	30		30	84	36	

3.3. Content of the discipline

Section 1 Introduction. The concept and essence of quality management and corporate social responsibility

Topic 1.1. Quality management. European Industrial Revolution and transformation of industrial production.

Topic 1.2. Identification of stakeholders. Study of the extent of the company's influence on stakeholders and the inverse influence of stakeholders on the company

Topic 1.3. Determining the level of mutual responsibility of the company to stakeholders and stakeholders to the company

Section 2. Theoretical principles of corporate social policy

Topic 2.1. Existing methods for determining the level of corporate social responsibility used in Russia.

Topic 2.2. Methodology for evaluating the quantitative social investment index.

Topic 2.3. Methodology for assessing the qualitative index of social investment.

Section 3. Macroregulators of social development of enterprises

Topic 3.1. International standards in the field of quality management and corporate social responsibility

Topic 3.2. Business reputation of the company. Goodwill

Topic 3.3. Methods of calculating Goodwill.

3.4. Thematic plan of practical exercises

Section 1 Introduction. The concept and essence of quality management and corporate social responsibility

Topic 1.1. Philanthropy. American Friends Ministry Committee Quaker Enterprise,

Topic 1.2. British "Friends Service Council" with high social Responsibility

Topic 1.3. The Bismarckian model of social policy

Section 2. Theoretical principles of corporate social policy

Topic 2.1. Fundamentals of quality management in the organization.

Topic 2.2. Tripartism, corporatism. Reasonable selfishness.

Topic 2.3. Determining the effectiveness of interaction with each group of stakeholders.

Section 3. Macroregulators of social development of enterprises

Topic 3.1. Determining the level of social responsibility and incentives to increase corporate social responsibility

Topic 3.2. International quality standards in the field of quality management and corporate social responsibility (ISO 9000, 26000 series)

Topic 3.3. Social insurance.

3.5. Thematic plan of laboratory work

This type of work is not provided for in the curriculum.

3.6. Course project /course work

1. Corporate social responsibility as a factor of company value growth.
2. Corporate power and social policy in the context of globalization.
3. Social responsibility of business and priority national projects in Russia.
4. A non-profit partnership.
5. Concept and content of corporate social responsibility
6. Sources of corporate social responsibility, subjects of corporate social responsibility
7. CSR programs and management system documents (guidelines, regulations, procedures, standards, instructions, etc.).
8. Social Trust (Fukuyama).
9. Accounting and implementation of various interest groups in the management process the concept of interest groups (P. Draker).
10. International quality standards in the field of corporate social responsibility.
11. Factors of effectiveness of social investment.
12. Corporate social responsibility as a factor of company value growth.
13. International non-profit organizations and their interaction with international corporations in the field of social policy.
14. Social responsibility of business and priority national projects in Russia.
15. Types of corporate social responsibility
16. The concept, essence, and functions of "stakeholders".
17. Social policy in corporate relations in the organization

18. Corporate social responsibility as a form of legal responsibility
 19. Corporate social violations and types of responsibility for their commission.

4.Evaluation of learning outcomes

Assessment of the results of training in the discipline is carried out within the framework of current control and intermediate certification, conducted according to the point-rating system (BRS).

Scale of assessment of learning outcomes in the discipline:

Code competency	Code indicator competence	Planned training results of training in the discipline	Level of formation of competence indicator			
			High	Average	Below average	Low
			of 85 to 100	from 70 to 84	55 to 69	0 to 54
			Scale of evaluation			
			excellent	good	satisfactory	unsatisfactory
			read			, not read by
PC-3 Able to use advanced domestic and foreign experience in the field of organizational management to prepare balanced management decisions, taking into account the influence of the modern socio-economic environment	PC-3.2 Participates in the development of balanced management decisions, taking into account the influence of the external and internal socio-economic environment	to know: advanced domestic and foreign experience in the field of workforce management processes for the preparation of balanced management decisions, taking into account the impact of current socio - economic environment				
		, the Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions,	Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions with the	Minimal acceptable level of advanced domestic and foreign experience to prepare balanced management decisions,	Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions, taking	

			taking into account the impact of current socio-economic environment in the scope of the training program, error -	influence of modern socio-economic environment in the scope of the training program, there are several mistakes structurally unstable	taking into account the impact of current socio-economic environment, there is a lot mistakes structurally unstable	into account the impact of current socio-economic environment below the minimum requirement, gross error
to be able to: to analyze corporate social reports of Russian and foreign organizations and assess the internal social investment						
			Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and assess the internal social investment in full	Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and assess the internal social investments with stable defects	Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and assess the internal social investments have a place structurally	Not shown all the basic skills to analyze corporate social reports of Russian and foreign organizations and assess the internal social investment

					y unstable errors	gross error
		to possess the skills to work with the standards of the unified system of organizational and administrative documentation, unified system of technological documentation in the field of CSR to prepare balanced management decisions				
		Prodemos terowany skills of work with the standards of the unified system of organizati onal and administr ative document ation, unified system of technolog ical document ation in the field of CSR to prepare balanced managem ent decisions fully.	Продемо Basic skills of working with the standards of the unified system of organizati onal and administr ative document ation, the unified system of technolog ical document ation in the field of CSR for the purpose of preparing balanced managem ent decisions	are demonstr atedthe minimum set of skills of working with the standards of the unified system of organizati onal and administr ative document ation, the unified system of technolog ical document ation in the field of CSR for the purpose of preparing balanced managem	minimu m set of skills of working with the standards of the unified system of organizati onal and administr ative documen tation, the unified system of technolo gical documen tation in the field of CSR for the purpose of preparing balance ment decisions	

					ent decisions are demonstrated The	a unified system of organizational and administrative documentation, a unified system of technological documentation in the field of CSR for the preparation of balanced management decisions have not been demonstrated.
PC-4 Able to develop potential solutions based on target indicators developed for them, with the aim of implementing effective project activities of the	PC-4.3 Analyzes stakeholder requirements in terms of quality criteria defined by selected approaches	to know: the theoretical aspects of project activities of the organization				
			, the Level of knowledge terotiches kih aspects of project activities of the organizati	Level of knowledge terotiches kih aspects of projects and activities within the scope of	Minimum terotiches kih aspects of project activities of the organization, there is a lot mistakes	Level of knowledge terotiches kih aspects of project activities of the organization

organization			on in the scope of the training program, error	the training program, there are several mistakes structurally unstable	structurally unstable	below the minimum requirement, gross error
	to be able to: to analyze the stakeholders' requirements					
			Demonstrated all the basic ability to analyze the stakeholders' requirements in full	display of all the basic skills to analyze the stakeholders' requirements with stable defects	Demonstrated all the basic skills to analyze the stakeholders' requirements are the place structurally unstable error	Not demonstrated the ability to analyze the stakeholders' requirements gross error
	to possess: skills approaches to effective implementation of project activities of the organization					
			Demonstrated skills approaches to effective implementation of project activities	Demonstrated the basic skills approaches to effective implementation of project	Showcase a minimal set of skills approaches to effective implementation of	Skills the application of approaches for implementing effective project activities

			of the organization to fully	activities of the organization	project activities of the organization	of the organization has not been demonstrated
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Evaluation materials for conducting current control and interim certification are given in the Appendix to the discipline's work program.

The full set of tasks and materials required for evaluating the results of training in the discipline is stored at the department of development.

5. Educational, methodological and informational support of the discipline

5.1. Educational and methodological support

5.1.1. Main literature

1. Efimov V. V., Sredstva i metody upravleniya kachestvom : uchebnoe posobie [Means and methods of quality management: a textbook]. - Moscow: KnoRus, 2023. - 225 p. - ISBN 978-5-406-11153-6. - URL: <https://book.ru/book/948755> — - Text : electronic.

2. Eskindarov M. A., Belyaeva I. Yu., Belyaeva E. Yu., Korporativnaya sotsial'naya otvetstvennost': uchebnik [Corporate social Responsibility: textbook]; edited by I. Yu. Belyaeva, M. A. Eskindarov, Moscow: Knorus, 2018, 316 p. (in Russian). <https://www.book.ru/book/927771>. - ISBN 978-5-406-06096-4. - Text: electronic.

3. Fedyukin V. K., Quality management of production processes: a textbook / V. K. Fedyukin. - Moscow: KnoRus, 2023. - 229 p. - ISBN 978-5-406-11155-0. - URL: <https://book.ru/book/948757> — - Text : electronic.

4. Quality management : textbook / I. E. Parfenyeva, E. S. Blinkova, O. F. Vyacheslavova [et al.]; under the general ed. of S. A. Zaitsev. — Moscow :KnoRus, 2022 — - 421 p. - ISBN 978-5-406-08664-3. - URL: <https://book.ru/book/940644> — - Text : electronic

5.1.2. Additional literature

1. International business: textbook / B. I. Shevchenko. - Moscow: Knorus, 2019. - 566 p. - URL: <https://www.book.ru/book/929534>. - ISBN 978-5-406-06537-2. - Text: electronic

2. Mathematical foundations of quality management and reliability of the products : textbook / M. Yu Zubarev. - SPb.: Lan, 2017. - 176 p. - URL: <https://e.lanbook.com/book/91887>. - ISBN 978-5-8114-2405-4. - Text: electronic.

3. Lagosha O. N. Certification of information systems: a textbook / O. N. Lagosha. Saint Petersburg: Lan Publ., 2020, 112 p. ISBN 978-5-8114-4668-1. - Text : electronic // Lan : electronic library system. — URL: <https://e.lanbook.com/book/139268>.

5.2. Information support

5.2.1.2.1. . Electronic and Internet resources

No n/	a Name of electronic and Internet resources	Reference
1	<i>Electronic library system "Lan"</i>	https://e.lanbook.com/2
2	<i>Electronic library system "ibooks.ru.ru"</i>	https://ibooks.ru/3
3	<i>Electronic library system "book.ru.ru"</i>	https://www.book.ru/4
4	• <i><u>Encyclopedias, dictionaries, reference</u></i>	books http://www.rubricon.com
5	• <i>Open Education Portal</i>	http://npoed.ru
6	• <i>Single window of access to educational resources</i>	http://window.edu.ru/window.edu.ru

5.2.2. Professional databases / Information and Reference systems

No n/	a Name of professional databases	Address	Mode Access mode
1	eLibrary.RU	www.elibrary.ru	www.elibrary.ru
2	National Electronic Library of the Bible (NEB)	https://rusneb.ru/https://rusneb.ru/3	https://rusneb.ru/
3	Scientific Electronic Library eLIBRARY.RU	http://elibrary.ru	http://elibrary.ru
4	Federal Educational Portal "Economics, Sociology, Management"	http://ecsocman.hse.ru/http://ecsocman.h	se.ru/5
5	Ministry of Economic Development of the Russian Federation	https://economy.gov.ru/https://economy.g	ov.ru/

5.2.3.2.3. Licensed and freely distributed software of the Discipline

№ n /	Name of the software	Способ Distribution method (licensed/free)	Details of supporting documents
1	Windows 7 Professional (Starter)	User operating system	3AO "of SoftLineTrade CJSC No. 2011.25486 dated 28.11.2011 Not applicable. right.
2	1S:Enterprise 8 Training kit for higher and secondary educational institutions	" Software for automation of accounting and management accounting, economic and organizational activities of the enterprise "	BIT Business Solution LLC No. 21/000608 dated 05.2010 Neiskl. right. Unlimited
3	Adobe Acrobat	Software package for creating and viewing PDF files PDF	Free license Neiskl. right. Unlimited
4	"Alt-Invest Sums"	Software for preparation, analysis and optimization of investment projects of various industries, scales and directions.	Alt-Invest LLC No. 1-17-125 dated 02.10.2017 Non-exclusive. right. Indefinitely

6. Material and technical support of the discipline

Name of the type of educational work	Name of the educational audience, specialized laboratory	List of necessary equipment and technical means of teaching
Lectures	Educational audience for conducting lecture-type	classes Specialized educational furniture, technical means of teaching that serve to present educational information to a large audience (multimedia projector, computer (laptop), screen), demonstration equipment, educational and visual aids
Practical classes	Training room for conducting seminar-type classes, group and индивиду- individual consultations, ongoing monitoring and intermediate certification	Specialized educational furniture, technical training tools (multimedia projector, computer (laptop), screen), etc.
Independent work	Computer class with Internet access B-600a	Specialized educational furniture for 30 seats, 30 computers, technical training equipment (multimedia projector,

		computer (laptop), screen), video cameras, software
	Reading room Library Reading room	Specialized furniture, computer equipment with Internet access and Internet access EIOS, screen, multimedia projector, software

7. Features of the organization of educational activities for persons with disabilities and disabled people

Persons with disabilities and persons with disabilities have the opportunity to move freely from one educational and laboratory building to another, to climb all floors of educational and laboratory buildings, to study in educational and other premises, taking into account the peculiarities of psychophysical development and health status.

Conditions of unhindered access to all educational facilities are provided for the training of persons with disabilities and disabled people with musculoskeletal disorders. Information about special conditions created for students with disabilities and disabilities is available on www/kgeu.ru. There is a possibility to provide technical assistance by an assistant, as well as sign language interpreters and tiflosurd interpreters.

To adapt to the perception of reference and educational material on the discipline by persons with disabilities and hearing impairments, the following conditions are provided:

- for better orientation in the classroom, use alerts about the beginning and end of the lesson (the word "call" is written on the blackboard).

- the teacher attracts the attention of a hard-of-hearing student with a gesture (a hand is placed on the shoulder, a soft pat is performed);

- when talking to a student, the teacher looks at them, speaks clearly, in short sentences, providing the ability to read lips.

Compensation for difficulties in speech and intellectual development of hard-of-hearing students is carried out by:

- use of diagrams, diagrams, drawings, computer presentations with hyperlinks that comment on individual components of the image;

- regular use of exercises for graphic selection of essential features of objects and phenomena;

- providing an opportunity for the student to receive targeted advice by e-mail as needed.

The following conditions are provided for adaptation to the perception of reference, educational, and educational materials provided by the educational program for the chosen field of study by persons with disabilities and visually impaired people:

- the official website on the Internet is being adapted to meet the special needs of

visually impaired people, and large-scale reference information on the schedule of training sessions is provided.

-the teacher and his interlocutor (if necessary) who are present at the lesson are introduced to the students, and each time the person to whom the teacher addresses is called;

-actions, gestures, and movements of the teacher are briefly and clearly commented on.

-printed information is provided in a large font (starting from 18 points) and is fully voiced.

-the necessary level of illumination of the premises is provided;

-it is possible to use computers during classes and the right to record explanations on a voice recorder (at the request of students).

The form of conducting current and intermediate certification for students with disabilities and disabilities is determined by the teacher in accordance with the curriculum. If necessary, students with disabilities, taking into account their individual psychophysical characteristics, are given the opportunity to pass an interim certification orally, in writing on paper, in writing on a computer, in the form of testing, etc., or are given additional time to prepare an answer.

8.Methodological recommendations for teachers on the organization of educational work with students.

Methodological support of the process of educating students is one of the determining factors of high quality of education. A university teacher, demonstrating high professionalism, erudition, a clear civic position, self-discipline, and a creative approach to solving professional problems, contributes to the formation of a harmonious personality during the educational process.

When implementing the discipline, the teacher can use the following methods of educational work:

- methods of forming a person's consciousness (conversation, dispute, suggestion, instruction, control, explanation, example, self-control, story, advice, persuasion, etc.);

- methods of organizing activities and forming behavioral experience (task, public opinion, pedagogical requirement, assignment, training, creating educational situations, training, exercise, etc.);

- methods of motivating activity and behavior (approval, encouragement of social activity, censure, creating success situations, creating situations for emotional and moral experiences, competition, etc.)

When implementing the discipline, the teacher should take into account the following areas of educational activity:

Civic and patriotic education:

- formation of students ' holistic worldview, Russian identity, respect for their family,

society, state, spiritual, moral and socio-cultural values accepted in the family and society, national, cultural and historical heritage, formation of the desire for its preservation and development;

- formation of students ' active citizenship based on traditional cultural, spiritual and moral values of Russian society, in order to increase their ability to responsibly exercise their constitutional rights and obligations;

- development of legal and political culture of students, expansion of constructive participation in decision-making affecting their rights and interests, including in various forms of self-organization, self-government, socially significant activities;

- formation of motives, moral and semantic attitudes of the individual, allowing to resist extremism, xenophobia, discrimination on social, religious, racial, national grounds, interethnic and interfaith intolerance, and other negative social phenomena.

Spiritual and moral education:

- education of a sense of dignity, honor and honesty, conscientiousness, respect for parents, teachers, and older people;

- formation of the principles of collectivism and solidarity, the spirit of mercy and compassion, the habit of caring for people in difficult life situations;

- forming solidarity and a sense of social responsibility towards people with disabilities, overcoming psychological barriers towards people with disabilities;

- formation of an emotionally rich and spiritually elevated attitude to the world, the ability and ability to pass on your aesthetic experience to others.

Cultural and educational education:

- forming an aesthetic picture of the world;

- formation of respect for the cultural values of the native city, region, country;

- increase the cognitive activity of students.

Scientific and educational education:

- formation of students ' scientific worldview;

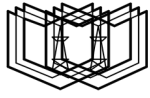
- formation of the ability to acquire knowledge;

- formation of skills in analyzing and synthesizing information, including in the professional field.

Current changes and approvals for the new academic year

№ n/	a No. of the section of making	Date of making changes	Content of changes	"Agreed" Head of the Department of management of the	"Agreed" Chairman of the Department of Management of the Institute(faculty), which
1	2	3	4	5	6
1					
2					
3					

*Appendix to the working
page program of the discipline*



KSRUEU

**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION
Federal State Budgetary Educational Institution of Higher Education
"KAZAN STATE POWER ENGINEERING UNIVERSITY (KSPUE)
HE "KSPEU")**

**EVALUATION MATERIALS
by discipline**

B1.V.ED.01.01.01 Quality management and Corporate social responsibility

(Name of the discipline in accordance with the curriculum)

Kazan, 2026

Assessment materials on the discipline, designed to assess the results of training for compliance with indicators of achievement of competencies.

Assessment of the results of training in the discipline is carried out within the framework of current control (TC) and intermediate certification, conducted according to the point rating system (BRS).

1. Technological map

Semester 7

Section name	Forms and type of control	Rating indicators							
		I current control	Additional points to	II current control	Additional points to	III current control	Additional points to	Total	Interim certification
Section 1.	TC1	20						20	20
Report (Dkl), message (SbsSbs)		10							
Test (Test)		10							
Section 2.	TC2			20				20	20
Report (Dcl), communication (Sbs)									
Test (Test)									
Section 3.	TC3					15		15	15
Report (Dcl), Message (SbsSbs)						5			
Test (Test)						5			
Multimedia Presentation (MP)						5			
Intermediate Certification (exam)	OM								0-45
Intermediate assessment task									0-15
In writing on tickets									0-30
Total		20		20		15			100

2. Evaluation materials of the current control and interim certification

Scale of assessment of learning outcomes in the discipline:

Code	Code	Planned	Level of formation
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competency	indicator competence	rovane the results of training in the discipline	of competence indicator			
			High	Average	Below average	Low
			of 85 to 100	from 70 to 84	55 to 69	0 to 54
			Scale of evaluation			
			excellent	good	satisfactory	unsatisfactory-leveritorial
			read			, not read by
PC-3 Able to use advanced domestic and foreign experience in the field of organizational management to prepare balanced management decisions, taking into account the influence of the modern socio-economic environment	PC-3.2 Participates in the development of balanced management decisions, taking into account the influence of the external and internal socio-economic environment.	to know: advanced domestic and foreign experience in the field of workforce management processes for the preparation of balanced management decisions, taking into account the impact of current socio - economic environment				
		, the Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions, taking into account the impact of current socio - economic environm	Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions, with the influence of modern socio - economic environm in the scope of the	Minimum allowable level of advanced domestic and foreign experience to prepare balanced management decisions, taking into account the impact of current socio - economic environm ent,	Level of knowledge of advanced domestic and foreign experience to prepare balanced management decisions, taking into account the influence of the modern constant socio - economi	

			ent in the scope of the training program, error	training program, there are several mistakes structurally unstable	there is a lot mistakes structurally unstable	c environment below the minimum requirement, gross error
to be able to: to analyze corporate social reports of Russian and foreign organizations and assess the internal social investment						
			Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and to evaluate the internal social investment in full	Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and to evaluate the internal social investments with stable defects	Demonstrated all the basic ability to analyze corporate social reports of Russian and foreign organizations and to evaluate the internal social investments have a place structurally unstable errors	Not shown all the basic skills to analyze corporate social reports of Russian and international organizations and to assess social investment gross error
to possess the skills to work with the standards of the unified system of organizational and administrative documentation,						

		unified system of technological documentation in the field of CSR to prepare balanced management decisions				
			Demonstrated skills working with standard unified system of organizational and administrative documentation, the unified system of technological documentation in CSR to prepare balanced management decisions fully.	The basic skills of working with the standards of the unified system of organizational and administrative documentation, the unified system of technological documentation in the field of CSR for the purpose of preparing balanced management decisions	are demonstrated The minimum set of skills of working with the standards of the unified system of organizational and administrative documentation, the unified system of technological documentation in the field of CSR for the purpose of preparing balanced management decisions	are demonstrated The minimum set of skills of working with the standards of the unified system of organizational and administrative documentation, the unified system of technological documentation in the field of CSR for the purpose of preparing balanced management decisions are demonstrated

						organizational and administrative documentation, a unified system of technological documentation in the field of CSR in order to prepare balanced management decisions are not demonstrated.
PC-4 Able to develop potential solutions based on target indicators developed for them, with the aim of implementing effective project activities of the organization	PC-4.3 Analyzes stakeholder requirements in terms of quality criteria defined by selected approaches	to know: the theoretical aspects of project activities of the organization				
			, the Level of knowledge terotiches kih aspects of project activities of the organization in the scope of the	Level of knowledge terotiches kih aspects of projects and activities within the scope of the training program,	Minimum terotiches kih aspects of project activities of the organization, there is a lot mistakes structurall y unstable	Level of knowledge terotiches kih aspects of project activities of the organization below the minimum

			training program, error	the number of mistakes structurally unstable		m requirement, gross error
to be able to: to analyze the stakeholders' requirements						
			Demonstrated all the basic ability to analyze the stakeholders' requirements in full	display of all the basic skills to analyze the stakeholders' requirements with stable defects	Demonstrated all the basic skills to analyze the stakeholders' requirements are the place structurally unstable error	Not demonstrated the ability to analyze the stakeholders' requirements gross error
to possess: skills approaches to effective implementation of project activities of the organization						
			Demonstrated skills approaches to effective implementation of	Demonstrated the basic skills of the approaches for implemen	Showcase a minimal set of skills, approaches for realizatAI	Skills the application of approaches for the implementation of effective

			project activities of the organization to fully	ting effective and equitable project of the organization	efficient project work organization	project activities of the organization has not been demonstrated
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Оценка **The "excellent"** rating is given for completing *test tasks, actively participating in solving cases, performing multimedia presentations, and working out messages on a given topic.*

Оценка **The "good"** rating is given for completing *test tasks, actively participating in solving cases, and working out messages on a given topic.*

Оценка **A "satisfactory"** rating is given for completing *test tasks.*

Оценка **The "unsatisfactory"** rating is given for weak or incomplete implementation of *individual cases.*

3. List of evaluation tools

Brief description of the assessment tools used in the current monitoring of academic performance and intermediate certification of a student in the discipline:

Name of the evaluation tool	Brief description of the evaluation tool	Description of the evaluation tool
Test (Test)	A system of standardized tasks that allows you to automate the procedure for measuring the level of knowledge and skills of a student	A set of test tasks
Report (Dkl), message (SbsSbsh)	The product of independent work of the student, which is a public speech on the presentation of the obtained results of solving a certain educational-practical, educational-research or scientific topic	Topics of reports, messages
Multimedia presentation (MP)	Presentation of the content of educational material using multimedia technologies	Presentation topics

4. A list of control tasks or other materials necessary for assessing knowledge, skills and abilities that characterize the stages of competence formation in the course of mastering the discipline

Task example

For the current control of TC1:

Tested competence: PC-3.2

Tect(Test)

1. Implementation of the company's interests in ensuring the social development of its team and active participation of the company in the development of society is:

corporate development;

sustainable development;

corporate social responsibility;

responsibility of the organization to society as a whole.

2. The forces that dictate responsible business behavior, which are caused by an unspoken contract existing in society, which coordinates business behavior with the goals and values of the entire society, are:

Laws;

market forces;

external sources of corporate social responsibility;

internal sources of corporate social responsibility.

3. The responsibility caused by the existing real power of a businessman is:

corporate citizenship;

corporate social responsibility;

external sources of corporate social responsibility;

internal sources of corporate social responsibility.

4. A comprehensive approach to understanding corporate social responsibility, including economic, legal, ethical and philanthropic responsibility, has been developed:

L. Preston;

J. Post.

A. Kerollom;

D. Wood.

5. The model, which identifies two areas of corporate participation in the life of society – strategic and reactive, has been developed:

M. Porter and M. Kramer;

S. Varticom and F. Kohrenom;

By L. Preston and J. Smith. Post, A. Kerollom;

T. Levitt and M. Friedman.

Report (Dcl), communication (Sbs)

1. Concept and content of corporate social responsibility

2. Sources of corporate social responsibility, subjects of corporate social responsibility
3. CSR programs and management system documents (guidelines, regulations, procedures, standards, instructions, etc.).
4. Social Trust (Fukuyama).
5. Accounting and implementation of various interest groups in the management process the concept of interest groups (P. Drucker).

For current control of TC 2:

Tested competence: PC-3.2

Tect(Test)

1. *The following factors may limit an organization's social responsibility:*
 business diversification;
 training of labor resources;
financing of non-core business lines;
 training and improvement of staff competencies.
2. *A specific type of social responsibility relationship that achieves a certain balance in the implementation of the main interests of the most important social groups in society is:*
social partnership;
 competition;
 corporate citizenship;
 reputation.
3. *The legal basis for the organization's social responsibility projects is:*
 laws and regulations;
 the organization's charter.
internal codes and rules of marketing activities;
 social programs.
4. *Requirements for building a system of corporate social responsibility, manifested in the organization of interaction between departments of management bodies, in which the activity of one element affects other elements of the system:*
 dynamic performance.
 relationship;
 determinism.
feedback.

Report (Dcl), communication (Sbs)

1. International quality standards in the field of corporate social responsibility.
2. Factors of effectiveness of social investment.
3. Corporate social responsibility as a factor of company value growth.
4. Corporate social policy in the context of globalization.
5. International non-profit organizations and their interaction with international corporations in the field of social policy

For current TC 3 monitoring:

Tested competence: PC-4.3

Report (Dcl), communication (Sbs)

1. Social responsibility of business and priority national projects in Russia.
2. . Types of corporate social responsibility
3. The concept, essence, and functions of "stakeholders".
4. Corporate social responsibility as a form of legal responsibility
5. Corporate social violations and types of responsibility for their commission.

Tect(Test)

1. The principle of building a system of corporate social responsibility based on coordinated activities of the organization in three areas of sustainable development: economic, social, environmental-this is:

the principle of consistency;

the principle of competence;

the principle of dynamism.

the principle of cooperation.

2. A set of general scientific and special knowledge, production experience and skills, knowledge bases and data used in the intellectual potential of the company to obtain economic and technological results is:

intellectual resources.

corporate knowledge;

holdings.

assets.

3. The methodology aimed at increasing the level of competitiveness and security of the company through the use of a full set of tools for protecting, managing and managing the company's intangible assets is:

knowledge management;

resource management.

competitiveness management;

human resource management.

4. Measures of internal social responsibility of business do not include:

measures of social responsibility of employees;

carrying out socially responsible restructuring;

interaction with employees as the main stakeholders of the company;

grants and concessional loans.

5. A formal statement of the company's values and principles for building business relationships is:

social budget;

corporate code;

social program;

social policy;

6. Remuneration for work that an employee of the company receives in addition to salary is:

social package;

vacation;

compensation;

grants;

Multimedia presentation (MP)

Topics for a multimedia presentation

1. Collective agreement as an instrument of social partnership
2. Internal control in the social partnership system
3. Social programs of the company as a tool for implementing its social responsibility
4. Social investing and socially responsible investing
5. Corporate volunteering as a form of social policy implementation by an organization
6. Influence of socially responsible behavior of an organization on its performance indicators
7. Influence of the state on the implementation of the principles of corporate social responsibility
8. Organizational culture as a factor of social development
9. Socio-psychological climate in the team as a factor of the internal social environment of the organization
10. Personnel training as a factor of improving the quality of working life of employees

11. The nature and significance of social protection of employees of the organization
12. Norms of labor legislation in the field of social protection of employees
13. Social infrastructure as a factor of the organization's social environment
14. Managing the organization's social infrastructure
15. General characteristics of the organization's social strategies
16. General characteristics of non-financial (social) reporting of an organization
17. The essence and significance of social audit and social ratings
18. Basic Social Reporting Standards
19. Corporate social responsibility and image of the organization.
20. Interpretations of the concept of social responsibility: classical approach, theory of corporate altruism, theory of "reasonable egoism", integrated approach.

For OM

Sample ticket:

Ticket 1

1. Social responsibility in the reputation management system.
2. Internal CSR" and "external CSR".
3. Practical task.

Ticket 2

1. Identification of key CSR issues and" stakeholders "ofthe company.
2. Factors influencing the role and place of CSR in the organization's management system
3. Practical task.

Example of a practical task

1. Today, the organization's social responsibility to society, its specific actions that ensure the solution of problems facing the country, are becoming increasingly important for the organization. Those who believe that social problems should be solved by the state, and business should only "make money", argue that actions in the social sphere lead to a decrease in the company's profits, a deterioration in its competitive position in this regard, an increase in costs, which subsequently lead to higher prices, which harms consumers and consumers. causes other negative consequences.

Proponents of social responsibility of business to society believe that businessmen have moral obligations to it, that social actions can be of great benefit to entrepreneurs, improve their image in society, and are a good advertisement.

Formulate well-reasoned answers to the following questions:

1. Whose position do you share and why?

2. In your opinion, should an entrepreneur in modern Russia fulfill social obligations to the country and in what forms?

3. Will it ultimately benefit them, including financially? If so, why?

2. The company's doctor began to notice an increasing number of cases of emphysema in long-term workers working at the company's factory. She reports this to management, and is encouraged to continue recording the number of such cases, but not to report it to anyone. In the following year, as the number of cases increases, she comes to the conclusion that there is a link between the outdated ventilation system at various parts of the plant and the number of cases. She informs the management of the company about this, and is again asked to continue monitoring, but not to conduct tests and not to tell anyone anything, so as not to alarm the workers. Does she have a moral obligation to do as she is told? Does she have a moral obligation to do anything other than what she is told to do?